



Emergency Preparedness & Response Solutions
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ME911 Announces Launch of Disaster and Emergency Services

Unique solution prepares citizens and enables rapid response to save personal property and lives

SAN FRANCISCO, CA June 8, 2008 - Today ME911 announced the launch of its much anticipated disaster preparedness and emergency response solution, on the heels of several disasters and just in time for the hurricane season.

ME911 provides its Members with a personal crisis assistant and white glove support services during a disaster such as an earthquake, hurricane, fire, flood, terrorist attack as well as for a personal emergency such as a health, auto or travel incident.

The Company uses advanced technology to alert loved ones via sms and e-mail, enables secure storage of vital information such as insurance information, medications and documents, to provide families peace-of-mind and to aid in reuniting them in the unfortunate event of a disaster or personal emergency.

The inception of ME911 and launch are the culmination of many years of research, beta tests and positive feedback from the public safety community regarding fulfilling such a need. On the heels of ever-increasing frequency of disasters around the world, "ME911 provides an invaluable service for families that makes it easy to prepare and enhances response which could ultimately save lives," stated Regina Phelps an Advisor to the Company and a world renowned expert in the field.

"It is our goal to provide an invaluable service to consumers and businesses with the aim of making it easy for them to prepare and helping to respond quickly and effectively. We are passionate about providing peace-of-mind and, in the unfortunate event of a disaster, helping citizens recover their valuables and reunite with loved ones," said Antoine Brooks and Soob Patel, the Company's Co-Founders.

Key features and benefits of the ME911 solution include:

- A 24 X 7 Personal Crisis Assistant accessible via 1.866.94H-LPME
- Remote storage of vital information providing backup and secure access
- Instant alerts via text message and e-mail to emergency contacts such as loved ones and others imperative to communicate with when many other channels of communication may likely be congested



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- The ability to populate a secure “envelope” with the vitals they desire including even documents, photos and other information they might require during a disaster or emergency.
- Ability to backup key contacts from a mobile phone, which are less frequently memorized, yet ever precious in the event of loss or dead battery.
- Auditing and authentication processes and mechanisms to ensure security and privacy.

Consumers can chose between two levels of Membership for \$24 to \$48, annually.

To become a ME911 Member securing peace of mind for your family or business please visit www.me911.com or call 1.866.94H-LPME.

Contact:

Ignasi Puig
SCPF, A WPP Company
+1.305.924.0558